

## Dr. Ginger L. Pedersen

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### HIGHER EDUCATION ADMINISTRATOR

#### Higher Education

Accomplished and resourceful educational leader with successful experience leading educational administrative projects and educational programs. Demonstrated leadership and managerial skills in leading the college's strategic planning efforts, developing and evaluating programs and curriculum, and designing processes and procedures to maximize efficiency. Strong communicator and leader able to effectively collaborate with internal and external institutional stakeholders.

#### Professional strengths and areas of expertise include:

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|--------------------------|-------------------------------|--------------------------------------|
| ▪ Curriculum Development | ▪ State Funding & Budgeting   | ▪ Florida Statutes & Rules           |
| ▪ Enrollment Management  | ▪ Articulation & Transfer     | ▪ Strategic Planning                 |
| ▪ Web Technology         | ▪ Distance Learning           | ▪ Institutional Research             |
| ▪ Policy Development     | ▪ Staff & Program Development | ▪ Faculty Credentialing              |
| ▪ SACS Accreditation     | ▪ Recruitment & Retention     | ▪ Assessment & Evaluation            |
| ▪ Learning Outcomes      | ▪ Program Management          | ▪ Community College<br>Baccalaureate |
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### PROFESSIONAL EXPERIENCE

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*Palm Beach Community College, Lake Worth, FL*  
**District Dean - Curriculum, Planning & Research**

**2004 - Present**

Responsible for district-wide administration and coordination of curriculum development, enrollment management, articulation agreements, accreditation, strategic planning, institutional research, honors program, distance learning, policy development, and program review.

#### Recent Accomplishments:

- Designed and developed comprehensive assessment model for learning outcomes and program review.
- Prepared proposal for the college's first baccalaureate degree
- Received the national Bellwether Award for the "Career Pathways" curriculum model.
- Designed leadership program for aspiring community college leaders ([www.pbcc.edu/leap.xml](http://www.pbcc.edu/leap.xml)).
- Developed content and design for the college's programs of study website ([www.pbcc.edu/programs.xml](http://www.pbcc.edu/programs.xml)).
- Led efforts to develop and implement comprehensive learning outcomes model for general education, programs and courses.
- Developed and implemented comprehensive distance learning plan.
- Developed content and organization for redesign of the college's catalog that was awarded the National Council for Marketing & Public Relations 2004-05 Paragon Gold Medal Award for Best Community College Catalog in the Nation.
- Developed faculty credentialing process including credentialing criteria and on-line database.

**Direct Reports:** 8 faculty and professional staff, 3 classified staff

*Palm Beach Community College, Lake Worth, FL*

**Associate Dean, Academic Services**

**2001-2004**

Responsible for oversight of curriculum development, honors program, administrative management of Fire Science and Criminal Justice Associate in Science Degree and Certificate programs.

**Accomplishments:**

- Provided leadership in development of the Career Pathway Model to transition students through the college's certificate and degree programs.
- Supervised development of new Associate in Science degree and Professional Certificate in Crime Scene Technology and Professional Certificate in Emergency Management.
- Oversaw development of 24 new College Credit Certificate programs.
- Developed on-line processes for curriculum development and approval.
- Revised and updated curriculum in 14 Associate in Science degree programs.

**Direct Reports:** 4 faculty and professional staff, 3 classified staff

*Palm Beach Community College, Lake Worth, FL*

**Project/Reports Coordinator**

**1997-2001**

Responsible for the college's state and federal reporting, project management, reports coordination, preparing user technical training documents and conducting user training.

**Accomplishments:**

- Managed transition of all curriculum data from legacy system to the Florida Community College Software Consortium Intergrow system.
- Managed timely submission of over 100 annual state and federal reports.
- Conducted user training for Integrow implementation.

*Palm Beach Community College, Lake Worth, FL*

**Research Analyst**

**1987-1997**

Responsible for survey design and analysis, statistical analysis and research, ad-hoc reporting, program needs assessment, and report writing.

**Accomplishments:**

- Developed, designed and produced *Panorama* college fact book.
- Conducted two county-wide Business & Industry Needs Assessment surveys and prepared reports.

**COLLEGE COMMITTEE MEMBERSHIP**

- Academic Deans' Council, 2004-present
- Academic Leadership Council, 2001-present, served as Chair 2001-2003
- Curriculum Committee, 2001- present
- Enrollment Planning, 2006-present
- General Education, 2006-present
- Interinstitutional Articulation Committee, 2001-present
- President's Leadership Team, 2003-present
- Strategic Planning Steering Committee and Enrollment Planning Committee, 2005

**STATEWIDE COMMITTEE MEMBERSHIP**

- Council on Instructional Affairs, Steering Committee Member & Treasurer, 2001- present
- Management Information Systems Advisory Taskforce, 1997-2001

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**LEADERSHIP AND PROFESSIONAL DEVELOPMENT**


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- Academic Impressions Retention Summit & Workshop, 2005
  - The Snowmass Institute on Enrollment Management, 2004
  - Leadership Enhancement & Advancement Program, 1997
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**RECENT CONFERENCE PRESENTATIONS**


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- Southern Association of Colleges and Schools, *Career Pathway Model*, December 2006.
  - Community College Futures Assembly, *The Career Pathway Model: Small Steps to Big Leaps*, January 2006
  - Southern Association of Institutional Research, *Online Institutional Effectiveness: Supporting Faculty and Staff*, October 2005.
  - League for Innovation, *Processing Curriculum from your Keyboard*, March 2003.
  - League for Innovation, *Increasing Accountability and Decision-making through on-line strategic planning and curriculum development*, March 2003.
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**PEER REVIEWED PUBLICATIONS**


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Sass, S., Pedersen, G. & Truman, G. (2007). The career pathway model: Small steps to big leaps. *Community College Journal of Research and Practice*, 31 (6), 453-461.

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**EDUCATION**


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*Florida Atlantic University, Boca Raton, FL*  
**Doctor of Education, Educational Leadership** **2004**  
 Areas of Concentration: Higher Education and Adult Education  
 Dissertation: "Academic performance and demographic variables in predicting success in college algebra and graduation rates in an urban multi-campus community college"

*University of Central Florida, Orlando, FL*  
**Graduate Certificate, Community College Education** **2001**  
 Area of Concentration: Curriculum

*Florida Atlantic University, Boca Raton, FL*  
**Master of Arts, Psychology** **1988**  
 Area of Concentration: Personality  
 Thesis: "Trait construct validity : Covariation assessment vs. averaging"

*Florida Atlantic University, Boca Raton, FL*  
**Bachelor of Arts, Social Psychology** **1984**  
 Area of Concentration: Personality

*Palm Beach Community College, Lake Worth, FL*  
**Associate in Arts, Psychology** **1981**

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**TEACHING EXPERIENCE**


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*Palm Beach Community College, Lake Worth, FL*  
**Adjunct Professor** **1988-2000**  
 Courses taught: SLS1501, Strategies for College Success; CGS1360 Introduction to Computers; PSY2012 Introduction to Psychology

*The School District of Palm Beach County*  
**Community Education Instructor** **1993-1995**  
 Course taught: Introduction to Computers

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**TECHNOLOGY SKILLS**

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- Microsoft Office Suite 2007 (Word, Excel, PowerPoint, Outlook)
- Web site design and web content management systems
- WebCT/Blackboard course management system
- Florida Community College System Software, Integrow ERP
- Development of analytical models for predicting enrollments
- Statistical analysis and programming (SPSS and SAS)
- Database development and design for web-based applications

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**PROFESSIONAL MEMBERSHIPS**

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- American Association for Women in Community Colleges
- Florida Association of Community Colleges
- Southern Association of Institutional Research

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**COMMUNITY SERVICE**

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- Led school supply backpack drive at Palm Beach Community College for Hurricane Katrina survivors, collecting and shipping 383 filled backpacks.
- Boca Raton Historical Society, Guest Lecturer for Boca Pioneer Club.
- Developed and coordinated Gang Violence Town Hall Meeting featuring Florida Attorney General Bill McCollum.
- Contributor to *Images Of America – History of Boca Raton*, by Cynthia Thuma (ISBN-10: 0738515930)